

Premika M

Product designer

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Work Experience

Razorpay / Product Designer

Oct 2025 - Present, Bengaluru

- Redesigned end-to-end dispute resolution and implemented the frontend in production alongside backend engineering
- Designed and shipped self-serve Webhook Replay, writing production frontend code, cutting failure recovery from 12-48 hours to under 2 minutes
- Designed core POS (Point of Sale) flows for brand EMI, simplifying critical merchant journeys

Gallabox / Product Designer

Apr 2024 - Oct 2025, Chennai

- Designed an omni-channel inbox with customizable views
- Optimized sign-up flow, to increase free trial conversions by 20% and reducing user drop-offs by 3% in sandbox flow by leveraging data

Mad Street Den / Product Designer

Mar 2023 - Feb 2024, Chennai

- Designed Connectors hub, an interface for configuring data integration pipelines that made setup self-serve for non-technical users across 20+ integrations
- Built tailored customer journeys through cross-linked page recommendations and running A/B tests

Spacekayak / Product Designer

Aug 2022 - Mar 2023, Bengaluru

- Redesigned Obvious, a self-custody crypto wallet
- Designed a rewarding onboarding experience for Pillow Fund, a DeFi app

Hexon Labs / Product Intern

Apr 2021 - May 2022, Bengaluru

- Improved onboarding signups by 20% through user behavior analysis, dashboards and data-backed product insights

Education

Vellore Institute of Technology

MS Data Science

2020 - 2022, Vellore

Women's Christian College

BSc Mathematics

2017 - 2020, Chennai

Skills

Product Design

Design Engineer

Data analysis and visualization

System thinking

Agentic UX

B2B SaaS

Enterprise

Interaction design

Design system

Tools

Figma

Claude Code

Codex

Github

Hotjar

Amplitude

Metabase

Tableau

Google Analytics

Google Flow